REPORT TO INDEPENDENT PRICING AND REGULATORY TRIBUNAL

21 NOVEMBER 2018

COST DRIVERS OF RECENT RETAIL ELECTRICITY PRICES FOR SMALL NSW CUSTOMERS



FINAL REPORT

ACIL ALLEN CONSULTING PTY LTD ABN 68 102 652 148

LEVEL NINE 60 COLLINS STREET MELBOURNE VIC 3000 AUSTRALIA T+61 3 8650 6000 F+61 3 9654 6363

LEVEL ONE 50 PITT STREET SYDNEY NSW 2000 AUSTRALIA T+61 2 8272 5100 F+61 2 9247 2455

LEVEL FIFTEEN 127 CREEK STREET BRISBANE QLD 4000 AUSTRALIA T+61 7 3009 8700 F+61 7 3009 8799

LEVEL ONE
15 LONDON CIRCUIT
CANBERRA ACT 2600
AUSTRALIA
T+61 2 6103 8200
F+61 2 6103 8233

LEVEL TWELVE, BGC CENTRE 28 THE ESPLANADE PERTH WA 6000 AUSTRALIA T+61 8 9449 9600 F+61 8 9322 3955

167 FLINDERS STREET ADELAIDE SA 5000 AUSTRALIA T +61 8 8122 4965

ACILALLEN.COM.AU

SUGGESTED CITATION FOR THIS REPORT

COST DRIVERS OF RECENT RETAIL ELECTRICITY PRICES FOR SMALL NSW CUSTOMERS FINAL REPORT (NOVEMBER 2018)

RELIANCE AND DISCLAIMER THE PROFESSIONAL ANALYSIS AND ADVICE IN THIS REPORT HAS BEEN PREPARED BY ACIL ALLEN CONSULTING FOR THE EXCLUSIVE USE OF THE PARTY OR PARTIES TO WHOM IT IS ADDRESSED (THE ADDRESSE) AND FOR THE PURPOSES SPECIFIED IN IT. THIS REPORT IS SUPPLIED IN GOOD FAITH AND REFLECTS THE KNOWLEDGE, EXPERTISE AND EXPERIENCE OF THE CONSULTANTS INVOLVED. THE REPORT MUST NOT BE PUBLISHED, QUOTED OR DISSEMINATED TO ANY OTHER PARTY WITHOUT ACIL ALLEN CONSULTING'S PRIOR WRITTEN CONSENT. ACIL ALLEN CONSULTING ACCEPTS NO RESPONSIBILITY WHATSOEVER FOR ANY LOSS OCCASIONED BY ANY PERSON ACTING OR REFRAINING FROM ACTION AS A RESULT OF RELIANCE ON THE REPORT, OTHER THAN THE ADDRESSEE.

IN CONDUCTING THE ANALYSIS IN THIS REPORT ACIL ALLEN CONSULTING HAS ENDEAVOURED TO USE WHAT IT CONSIDERS IS THE BEST INFORMATION AVAILABLE AT THE DATE OF PUBLICATION, INCLUDING INFORMATION SUPPLIED BY THE ADDRESSEE. ACIL ALLEN CONSULTING HAS RELIED UPON THE INFORMATION PROVIDED BY THE ADDRESSEE AND HAS NOT SOUGHT TO VERIFY THE ACCURACY OF THE INFORMATION SUPPLIED. UNLESS STATED OTHERWISE, ACIL ALLEN CONSULTING DOES NOT WARRANT THE ACCURACY OF ANY FORECAST OR PROJECTION IN THE REPORT. ALTHOUGH ACIL ALLEN CONSULTING EXERCISES REASONABLE CARE WHEN MAKING FORECASTS OR PROJECTIONS, FACTORS IN THE PROCESS, SUCH AS FUTURE MARKET BEHAVIOUR, ARE INHERENTLY UNCERTAIN AND CANNOT BE FORECAST OR PROJECTED RELIABLY.

ACIL ALLEN CONSULTING SHALL NOT BE LIABLE IN RESPECT OF ANY CLAIM ARISING OUT OF THE FAILURE OF A CLIENT INVESTMENT TO PERFORM TO THE ADVANTAGE OF THE CLIENT OR TO THE ADVANTAGE OF THE CLIENT TO THE DEGREE SUGGESTED OR ASSUMED IN ANY ADVICE OR FORECAST GIVEN BY ACIL ALLEN CONSULTING.

C O N T E N T S

	EXECUTIVE SUMMARY	I
	1	
1.1 1.2 1.3 1.4	Introduction Scope Context Approach This report	1 1 2 2 3
2.1 2.2 2.3 2.4	Cost components Approach Residential customers Small business customers Cost proportions adopted for 2017/18	4 4 6 7 8
	3	
3.1 3.2 3.3	Wholesale electricity costs Load shape Spot and contract electricity prices Conclusion	9 9 10 15
	4	
4.1 4.2 4.3	Green costs Approach Assessment Conclusion	16 16 17 21
5.1 5.2	Network costs Approach Assessment and conclusion	22 22 22
6.1 6.2	Retailer operating costs and margin Approach Assessment and conclusion	24 24 24
	7	
7.1 7.2 7.3 7.4	Summary of analysis and conclusion Offers Costs and differences Discussion Conclusion	26 26 27 29 30

A-2

CONTENTS

A

Cost and difference analysis details A-1**FIGURES** FIGURE 3.1 **NSLP LOAD FACTOR** 10 FIGURE 3.2 PERCENTAGE CHANGE IN ASX CONTRACT PRICES BETWEEN 2017/18 AND 2018/19 (NOMINAL) 12 FIGURE 3.3 COMPARISON OF BASE SWAP CONTRACT PRICES FOR 2017/18 AND 2018/19 (\$/MWH NOMINAL) 13 FIGURE 3.4 PERCENTAGE CHANGE IN WHOLESALE ELECTRICITY PRICES BETWEEN 2017/18 AND 2018/19 (NOMINAL) 13 FIGURE 3.5 NSW AVERAGE SPOT PRICES (\$/MWH REAL) 14 FIGURE 4.1 PERCENTAGE CHANGE IN LGC AND STC SPOT PRICES BETWEEN 2017/18 AND 2018/19 17 (NOMINAL) FIGURE 4.2 PERCENTAGE CHANGE IN LGC FUTURES PRICES BETWEEN 2017/18 AND 2018/19 (NOMINAL) 18 FIGURE 4.3 TIME SERIES OF LGC AND STC PRICES (\$/CERTIFICATE, NOMINAL) 19 FIGURE 4.4 TIME SERIES OF LGC FUTURES PRICES (\$/CERTIFICATE, NOMINAL) 19 PERCENTAGE CHANGE IN COST OF COMPLYING WITH THE LRET AND SRES BETWEEN 2017/18 FIGURE 4.5 AND 2018/19 (NOMINAL) 20 FIGURE 7.1 PERCENTAGE DIFFERENCES BETWEEN THE 2017/18 AND 2018/19 CHANGES IN PRICES AND 29 ESTIMATED TOTAL IMPACT OF COST CHANGES (NOMINAL) **TABLES** TABLE ES 1 ESTIMATED PERCENTAGE IMPACT OF THE CHANGES IN COST COMPONENTS ON AVERAGE SMALL RETAIL CUSTOMER BILLS BETWEEN 2017/18 AND 2018/19 AND THE RESULTING DIFFERENCES BETWEEN THE CHANGES IN PRICES AND THE TOTAL IMPACT OF THE COST CHANGES (NSW AVERAGES, NOMINAL) Ш TABLE 1.1 COMPONENTS OF THE COSTS OF SUPPLYING SMALL CUSTOMERS. 2 TABLE 2.1 AEMC COST COMPONENTS OF SUPPLYING NSW RESIDENTIAL ELECTRICITY CUSTOMERS (NOMINAL EX-GST) 4 TABLE 2.2 ESTIMATES OF PROPORTIONS OF TOTAL COSTS BY COST COMPONENT 6 **TABLE 2.3** PROPORTIONS OF COST COMPONENTS ADOPTED FOR 2017/18 TABLE 5.1 PERCENTAGE CHANGE IN NETWORK TARIFFS (INCLUDING METERING CHARGES) BETWEEN 2017/18 AND 2018/19 (NOMINAL) 23 **TABLE 7.1** WEIGHTED AVERAGES OF CUSTOMER OFFERS AND PERCENTAGE CHANGES BETWEEN 2017/18 AND 2018/19 (NOMINAL INCL. GST) 27 **TABLE 7.2** ESTIMATED PERCENTAGE IMPACT OF THE CHANGES IN COST COMPONENTS ON AVERAGE SMALL RETAIL CUSTOMER BILLS BETWEEN 2017/18 AND 2018/19 AND THE RESULTING DIFFERENCES BETWEEN THE CHANGES IN PRICES AND THE TOTAL IMPACT OF THE COST CHANGES (NSW AVERAGES, NOMINAL) 28 TABLE A.1 ESTIMATES OF SMALL RETAIL CUSTOMER COSTS 2018/19 (NOMINAL INCL. GST) A–1 **TABLE A.2** ESTIMATES OF PROPORTIONS OF COSTS FOR RESIDENTIAL CUSTOMERS IN 2018/19 A-2 **TABLE A.3** ESTIMATES OF PROPORTIONS OF COSTS FOR SMALL BUSINESS CUSTOMERS IN 2018/19 A-2 **TABLE A.4** PERCENTAGE DIFFERENCES BETWEEN THE 2017/18 AND 2018/19 CHANGES IN PRICES AND

ESTIMATED TOTAL IMPACT OF COST CHANGES (NOMINAL)



As part of its decision in 2014 to deregulate retail electricity prices, the NSW Government gave the Independent Pricing and Regulatory Tribunal (IPART) a role to monitor and report annually on competition in the retail electricity market. As the market monitor, IPART is required to report annually on the performance and competitiveness of the NSW retail electricity market.

IPART is currently undertaking its review of retail electricity market performance in 2017/18 and will assess whether market developments are consistent with a competitive retail market.

The Minister has also asked IPART to review price movements into 2018/19 for residential and small business customers. IPART will provide advice to the Minister on drivers of the price changes and whether any such changes reflect efficient costs in a competitive market. ACIL Allen Consulting (ACIL Allen) has been engaged by IPART to assist in this aspect of the review and this report provides our findings.

Context

Over the last ten years, Australia's electricity supply industry has undergone significant changes. In addition to the deregulation of retail prices, NSW saw a significant rise in network investment during the early and middle parts of that ten-year period. Feed-in tariffs designed to encourage the installation of rooftop photovoltaic panels (rooftop solar) as well as a scheme designed to increase energy efficiency (the Energy Savings Scheme or ESS) were introduced. Nationally, a carbon emissions tax was introduced, and the existing Renewable Energy Target (RET) scheme was enhanced. Encouraged by these policy initiatives and falling technology costs, the penetration of large-scale renewable generation increased rapidly. In recent years, the changing generation mix, coupled with higher fuel prices for gas-fired plant and ongoing uncertainty regarding longer-term emissions reduction policies, has begun to influence both the stability and affordability of the power grid.

In its recent Retail Electricity Pricing Inquiry Final Report, the Australian Competition and Consumer Commission (ACCC) estimated that residential customers in NSW saw a real increase of 28% in their electricity bills and a real increase in their effective price of around 52% between 2007/08 and 2017/181.

Our review is focused on the changes in prices and costs between 2017/18 and 2018/19. We examined cost trends and drivers in recent years when analysing certain components of those retail costs and when considering the implications we should draw from the results of our analysis. In this regard it is relevant to note that the ACCC concluded that the changes in a number of retail electricity

j

ACCC, Restoring electricity affordability and Australia's competitive advantage: retail electricity pricing inquiry final report, June 2018 (ACCC 2018 report), pp 12-14. The real increase in electricity bills is lower than the real increase in the effective price because decreases in consumption have offset increases in price.

cost components were not uniform over the ten-year period to 2017/18 and that some components exhibited little or no change in recent years.

Approach

By comparing the movement in the market prices for a product with the associated changes in its costs, it is possible to infer greater or lesser degrees of competition in that market. Where, over a period, the changes in prices reflect the changes in costs, it can be concluded that the market is more competitive. Where price movements remain above cost changes, it can be concluded the market is less competitive (given that, absent market barriers, there should be a greater opportunity for new providers to enter into the market)².

Our approach to assessing the changes between 2017/18 and 2018/19 in the prices and estimated costs applicable to NSW residential and small business retail electricity customers is broadly similar to that applied in previous years:

- We estimated the proportion of the 2017/18 prices that was attributable to each cost component.
 Those components comprise the retailers' cost of purchasing wholesale electricity, the costs of complying with Federal and State green schemes, network charges (including metering charges) as well as the retailers' own operating costs and margin on sales
- We then estimated the changes in each cost component between 2017/18 and 2018/19 and then applied those changes to the 2017/18 costs to estimate the total 2018/19 costs of supplying small retail customers
- Finally, we compared the changes in costs between 2017/18 and 2018/19 with the corresponding changes in prices offered to residential and small business retail customers.

This report includes our responses to submissions made by stakeholders to IPART's draft report on a Review of the performance and competitiveness of the retail energy market in NSW from July 1 2017 to 30 June 2018.

Assessment

In its previous reviews of retail electricity market performance, IPART found that, overall, prices have risen in line with rises in costs, even where individual components of those costs may have decreased year to year.

This year is different. Our analysis suggests that, on average across NSW:

- prices overall increased slightly for residential customers and decreased slightly for small business customers from 2017/18 (by around 1% in nominal terms)
- the network and retail cost components of retail bills increased very slightly (by less than 0.4% in aggregate in terms of their impact on the average bill) and the cost of complying with green schemes increased slightly more (by up to 1.0% in terms of the average bill impact)
- wholesale electricity prices decreased in the lead up to 2018/19 with the impact on retail prices sensitive to some of the assumptions in the analysis
- the movement in total costs from 2017/18 to 2018/19 is driven by the change in the wholesale electricity cost and is therefore also sensitive to some of the assumptions in the analysis.

The analysis of the change in wholesale electricity prices has been undertaken using the same approaches in previous years. That is, by measuring the changes in the (expected) average cost over a hedging period of one day, one month and two years. The wholesale electricity costs and, therefore, the total retail electricity costs have decreased when the hedging costs for wholesale electricity are averaged over one day and one month and increased when averaged over two years.

Given the sensitivity of the analysis to the averaging period for the hedging costs for wholesale electricity, we have also considered a fourth approach in which a portfolio approach is adopted. From a practical perspective, retailers will mitigate the risk associated with wholesale electricity costs by

There are other indicators regarding the competitiveness of the NSW small customer retail electricity market which we note IPART is assessing as part of its current review.

entering into a portfolio of contracts over time rather than contracting for all their wholesale electricity at a single point in time. For the purposes of the analysis, we have assumed that a prudent retailer will enter into a portfolio of contracts over a period of time. We have therefore also analysed the change in wholesale electricity costs by averaging the wholesale electricity price with a hedging period of one day, one year and two years.

Table ES 1 sets out the results obtained when comparing the change in prices between 2017/18 and 2018/19 with the associated estimated changes in costs (measured in terms of their impact on average residential and small business customer bills). Using the one day and one month hedging periods, the total estimated cost reductions are not fully reflected in a reduction in prices (indicated in Table ES 1 by a positive difference). Using the two-year hedging period and portfolio approach, the total estimated increases in costs are not fully reflected in an increase in price (indicated by a negative difference).

We also undertook the analysis for each NSW distribution area as the network cost component differs slightly in each. The results were consistent with the statewide averages.

TABLE ES 1 ESTIMATED PERCENTAGE IMPACT OF THE CHANGES IN COST COMPONENTS ON AVERAGE SMALL RETAIL CUSTOMER BILLS BETWEEN 2017/18 AND 2018/19 AND THE RESULTING DIFFERENCES BETWEEN THE CHANGES IN PRICES AND THE TOTAL IMPACT OF THE COST CHANGES (NSW AVERAGES, NOMINAL)

Cost component/price/difference		Hedging period		
	One day	One month	Two years	Portfolio
Residential customers				
Wholesale electricity	-11.3%	-12.6%	7.3%	1.0%
Cost of complying with green schemes	1.0%	1.0%	1.0%	1.0%
Network costs	0.1%	0.1%	0.1%	0.1%
Retailer operating costs and margin	0.1%	0.1%	0.1%	0.1%
Total impact of the cost changes	-10.1%	-11.4%	8.5%	2.1%
Change in prices	0.7%	0.7%	0.7%	0.7%
Difference between changes in prices and total cost change impact	10.8%	12.1%	-7.8%	-1.4%
Small business customers				
Wholesale electricity	-10.6%	-11.8%	6.9%	0.9%
Cost of complying with green schemes	0.9%	0.9%	0.9%	0.9%
Network costs	0.3%	0.3%	0.3%	0.3%
Retailer operating costs and margin	0.0%	0.0%	0.0%	0.0%
Total impact of the cost changes	-9.3%	-10.5%	8.2%	2.2%
Change in prices	-0.9%	-0.9%	-0.9%	-0.9%
Difference between changes in prices and total cost change impact	8.3%	9.6%	-9.1%	-3.2%

Note: Cost totals and differences between changes in prices and total cost change impacts may not add due to roundin SOURCE: ACIL ALLEN ANALYSIS

Discussion

As noted above, where the changes in market prices over a period reflect the changes in costs, a conclusion can be drawn that the market is more competitive. Where price movements remain above those cost changes, it can be concluded the market is less competitive.

From the analysis summarised above, it *could* be inferred *both* that because:

- the estimated cost reductions (based on the one day and one month averaging periods) are not fully reflected in the change in prices between 2017/18 and 2018/19, there is a lack of competition in the NSW retail market for small electricity customers and
- the estimated cost increases (based on the two year averaging period and portfolio approach) are not fully reflected in the change in those prices, the market is competitive.

However, we consider it would be inappropriate to draw either inference based on one year-on-year change observed in isolation. Rather, we consider whether there may be (typically structural) market factors likely to have influenced that result and also assess it within the context of recent price and cost comparison trends³.

In our view, a feature of the cost of purchasing wholesale electricity is relevant. That feature stems from the fact that that the wholesale electricity cost component is both material in terms of the total retail cost and, certainly in recent times, relatively volatile. One way that some retailers attempt to manage this risk is to absorb increases in this cost by reducing their operating margin. Instead, most retailers hedge that cost through other means including vertical integration (owning their own generation) and/or by contracting a mixture of financial hedging instruments. Because there is an inherent level of uncertainty involved in doing so, as well as transaction costs involved in changing hedged positions, changes in wholesale electricity costs may take time to be passed through into retail prices⁴.

This differs from two of the other retail cost components where there is normally a much higher degree of confidence regarding the expected costs and an ability to adjust retail prices more quickly for changes in them: network tariffs are published in advance and retailer operating costs and margins are, generally speaking, less volatile and more manageable than wholesale electricity costs.

To recap, we consider that there is a feature of the wholesale electricity cost component of retail electricity costs that can explain why the recent falls in that component between 2017/18 and 2018/19 (estimated using the one day and one month averaging period) have not been fully reflected in the movements in prices over that year.

We have considered the available evidence regarding the relationship between price and cost changes in recent years. In this regard we note that, since small retail customer prices were deregulated in NSW:

- IPART concluded that the abolition of the carbon tax, a green compliance cost, in 2014 was passed through into retail prices in 2014/15⁵
- the 2015 falls and subsequent rises in wholesale electricity costs have appeared to flow through to total retail costs:
 - IPART concluded in November 2016 that increases in wholesale electricity costs between June and September 2016 were passed through to retail prices⁶
 - last year, Frontier Economics found that 2016/17 wholesale electricity costs more than doubled using a point in time method but that the retail price changes implied that a much smaller proportion of costs were passed through⁷
- there is no evidence to suggest that the changes in total retail costs have otherwise differed from year to year minor increases or decreases in network charges and there has been no finding that retailer operating costs and margins have materially changed during the period⁸.

This is known as the "workable competition" approach to assessing the effectiveness of competition.

A view also reached by the ACCC (2018 report, p 48).

⁵ IPART, Review of the performance and competitiveness of the retail electricity market in NSW from 1 July 2014 to 30 June 2015, Energy – final report, November 2015, p 53.

IPART, Review of the performance and competitiveness of the retail electricity market in NSW from 1 July 2015 to 30 June 2016, Energy – final report, November 2016, p 59.

Frontier Economics, Cost drivers of recent retail electricity and gas prices for residential customers in NSW, November 2017, p 35.

⁸ See further the references to the IPART and Frontier reports in footnotes 5 to 7 as well as the ACCC 2018 report, fig 10.1, p 221.

Conclusion

On the basis of the above analysis and evidence, we consider that competition continues to provide a restraint on prices with changes in wholesale electricity costs smoothed over multiple years. For example, the 2016/17 increases in wholesale electricity costs were not fully passed through to retail electricity prices in 2017/18 and similarly the 2017/18 decreases in wholesale electricity costs have not been fully passed through to retail electricity prices in 2018/19.

It can therefore be concluded that the changes in retail electricity prices for small customers in NSW are consistent with a "workably competitive" market.



In April 2014, the NSW Government decided to remove retail electricity price regulation, effective 1 July 2014. This decision was based on findings by both the Independent Pricing and Regulatory Tribunal (IPART) and the Australian Energy Market Commission (AEMC) that the NSW retail electricity market was competitive.

As part of its decision to deregulate, the NSW Government gave IPART a role to monitor and report annually on competition in the retail electricity market. As the market monitor, IPART is required to report annually on the performance and competitiveness of the NSW retail electricity market.

IPART is currently undertaking its review of retail electricity market performance in 2017/18 and will assess whether market developments are consistent with a competitive retail market.

In addition, the Minister has asked IPART to review price movements into 2018/19. IPART will provide advice to the Minister on drivers of the price changes and whether any such changes reflect efficient costs in a competitive market.

1.1 Scope

ACIL Allen Consulting (ACIL Allen) has been engaged by IPART to assist in its review of the drivers of electricity price movements into 2018/19. Specifically, we have been engaged to:

- 1. For 2017/18, estimate the total costs and cost components (set out in Table 1.1 overleaf) of supplying:
 - a) residential customers consuming 5,100 kiloWatthours (kWh) per annum⁹ and
 - b) small business customers consuming 10,000 kWh per annum,

by NSW distribution network areas and on average across NSW.

- 2. For each cost component:
 - a) Estimate how the costs have changed for supplying each customer type in each distribution network area and on average across NSW between 2017/18 and 2018/19.
 - b) Provide an explanation of the drivers of any such changes. For example, wholesale electricity costs may be influenced by a changing load shape and changes in spot and contract prices as a result of factors such as changes in demand, a changing mix of generation and changes in fuel costs.
 - c) As a result of any cost changes in a), estimate the cost breakdown and total costs of supplying the above customer types in 2018/19 by network distribution area and on average across NSW.
- 3. Assess whether the price changes that occurred in NSW in July 2018 reflect efficient costs in a competitive market.

Our draft report was based on residential customers consuming 6,500 kWh per annum. The consumption was reduced to 5,100 kWh pa to align with IPART's report.

TABLE 1.1 COMPONENTS OF THE COSTS OF SUPPLYING SMALL CUSTOMERS.

Cost

Wholesale electricity costs

Costs of complying with "green" schemes comprising the Large-scale Renewable Energy Target (LRET), Small scale Renewable Energy Scheme (SRES) and NSW Energy Savings Scheme (ESS)

Transmission and distribution network costs (including metering charges)

Retailer operating costs and margin

1.2 Context

Over the last ten years, Australia's electricity supply industry has undergone significant changes. In addition to the deregulation of retail prices, NSW saw a significant rise in network investment during the early and middle parts of that ten-year period. Feed-in tariffs designed to encourage the installation of rooftop photovoltaic panels (rooftop solar) as well as a scheme designed to increase energy efficiency (the ESS) were introduced. Nationally, a carbon emissions tax was introduced and the existing Renewable Energy Target scheme was enhanced with the introduction of separate targets for large scale renewable energy generators (the LRET) and small scale renewable energy generators (the SRES). Encouraged by the LRET and initiatives and falling technology costs, the penetration of large-scale renewable generation increased rapidly. In recent years, the changing generation mix, coupled with higher fuel prices for gas-fired plant and ongoing uncertainty regarding longer-term emissions reduction policies, has begun to influence both the stability and affordability of the power grid.

In its 2018 report, the ACCC estimated that residential customers in NSW have seen a real increase of 28% in their electricity bills and a real increase in their effective price of around 52% between 2007/08 and 2017/18¹⁰ as the result of these and other industry changes.

The scope of this report concerns the changes in retail electricity prices and costs between 2017/18 and 2018/19. We examined cost trends and drivers in recent years when analysing certain components of those retail costs (Chapters 3 to 6) and when considering the implications we should draw from the results of our analysis (Chapter 7). In this regard, it is relevant to note the ACCC's findings¹¹ that:

- while network costs have been the primary driver (roughly one quarter) of NSW retail cost increases over the ten year period since 2007/08, they appear to have levelled off or slightly declined overall in the last few years
- while there was an overall rise in wholesale electricity costs over the last ten years that increased retail costs by 9%, wholesale electricity costs fell materially during the early and middle parts of the ten year period
- the cost of complying with green schemes increased retail costs by 12% although the increase has been smaller in recent years
- retail costs declined by 3% since 2007/08 and
- while retail margins increased significantly, this result was largely driven by one year of negligible margin in 2007/8 under regulated pricing and margins were roughly the same in 2016/17 and 2017/18.

1.3 Approach

As far as practicable, we have adopted the same approach to assessing the relevant proportions of the cost components, and estimating how they have changed and the results of those changes, to the approach used by Frontier Economics (Frontier) in its reports prepared for IPART as part of the latter's reviews over the last two years. However, there are areas where we have used a different approach.

ACCC, Restoring electricity affordability and Australia's competitive advantage: retail electricity pricing inquiry final report, June 2018 (ACCC 2018 report), pp 12-14. The real increase in electricity bills is lower than the real increase in the effective price because decreases in consumption have offset increases in price.

¹¹ Ibid and id, pp 32-37.

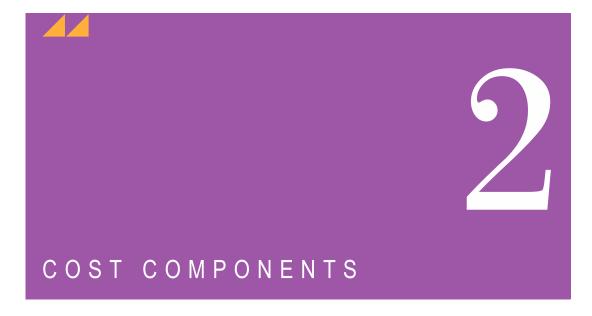
We have highlighted where we have done so and explained the rationale as to why. In particular, we have applied a "workable" competition approach to assess the implications of the differences in the changes in retail prices and the estimated costs. Our reasons for doing so are set out in Chapter 7.

1.4 This report

This report provides our findings on the drivers of recent changes in retail electricity prices for small retail customers in NSW. It includes our responses to submissions made by stakeholders to IPART's draft report on a *Review of the performance and competitiveness of the retail energy market in NSW from July 1 2017 to 30 June 2018.*

The remainder of the report is structured as follows:

- Chapter 2 sets out our analysis of the proportion of the costs of supplying electricity to small retail customers that is contributed by each of the cost components.
- Chapter 3 considers the potential drivers of changes in wholesale electricity costs and provides our estimate of the change in those costs from 2017/18 to 2018/19.
- Chapter 4 considers the potential drivers of changes in the cost of complying with green schemes and provides our estimate of the increase in those costs from 2017/18 to 2018/19.
- Chapter 5 considers the potential drivers of changes in network charges and provides our estimate of the increase in those costs from 2017/18 to 2018/19.
- Chapter 6 discusses retailer operating costs and the retail margin.
- Chapter 7:
 - sets out our estimates of the changes in the total cost of supplying electricity to small retail customers from 2017/18 to 2018/19 and the differences between the corresponding changes in the prices offered to those customers and those changes in costs and
 - discusses the implications of the comparison of those changes and draws from them a conclusion regarding the competitiveness of the NSW small retail electricity customer market.



The proportions of the total cost of supplying small retail customers is a key determinant of the extent to which changes in particular cost components drive changes in the overall cost of supply electricity.

2.1 Approach

There are two primary sources of information for estimates of the proportions of each of the cost components. These are the ACCC's 2018 report and the AEMC's Residential Electricity Price Trends December 2017 final report (AEMC 2017 report).

We have also referenced the AEMC's Residential Electricity Price Trends December 2016 report (AEMC 2016 report) and Retail Energy Competition Review June 2018 report (AEMC 2018 report).

The AEMC's 2017 report sets out estimates of the cost components of the cost of supplying electricity for the years from 2016/17 through to 2019/2012. These are set out in Table 2.1.

TABLE 2.1 AEMC COST COMPONENTS OF SUPPLYING NSW RESIDENTIAL ELECTRICITY CUSTOMERS (NOMINAL EX-GST)

	003	I ONIEKO (INC	JIVIIINAL EX-	GS1)				
	20	16/17	201	7/18	201	8/19	201	9/20
Component	c/kWh	\$/pa	c/kWh	\$/pa	c/kWh	\$/pa	c/kWh	\$/pa
Environmental policies	1.65	70	1.71	72	1.85	78	1.98	83
LRET – LGC cost	0.64	27	0.76	32	0.89	37	1.03	43
SRES – STC cost	0.36	18	0.32	14	0.33	14	0.32	14
Climate Change Fund	0.48	20	0.41	17	0.40	17	0.39	16
Energy Savings Scheme	0.17	7	0.21	9	0.23	10	0.25	10
Regulated networks	14.63	617	14.23	600	14.44	608	14.53	612
Transmission	3.20	135	3.03	128	3.10	131	3.19	135
Distribution	11.43	482	11.19	472	11.34	478	11.33	478
Wholesale	9.57	403	12.44	524	10.26	433	7.87	332
Residual	1.89	80	2.19	92	2.25	95	2.31	97
Market offer	27.74	1,169	30.57	1,289	28.80	1,214	26.69	1,125

SOURCE: AEMC RESIDENTIAL ELECTRICITY PRICE TRENDS FINAL REPORT, DECEMBER 2017, FIGURE C.3.

AEMC 2017 report, fig C.3, p 100. These cost components are based on an annual consumption of 4,215 kWh (id, p 62).

The AEMC changed one element of its approach to presenting the cost components between its 2016 and 2017 Residential Electricity Price Trends report. The AEMC's 2016 report estimated proportions for green costs, network costs and competitive market costs. The "competitive market costs" comprised wholesale energy costs, retailer operating costs and the retailer's margin. The AEMC's 2017 report estimated proportions for green costs, network costs, environmental and system security policy costs and what it terms "residual" costs. The system security policy cost is applicable only in South Australia¹³ and so the NSW cost component includes only green scheme costs.

"Residual" costs are those costs remaining when the wholesale, green and network costs are deducted from retail prices. Thus, they represent retailer operating costs and retail margin but also errors in the estimated value of all the other supply chain components. In this regard, the AEMC stated that "[i]t is important to note that the residual component... does not reflect nor is it meant to represent retail margins (either gross or net)" and referred readers to its then current 2017 Retail Energy Competition Review Report for the latter's review of retail margins.¹⁴

The AEMC's 2018 report estimated gross retail margins on NSW residential electricity sales. The gross retail margin is the retailer's revenues less the cost of goods sold, that is, the gross retail margin is the retailer operating costs plus net margin.

The gross margin estimate was based on 2016/17 data voluntarily supplied to the AEMC by the "Big 3 retailers" (AGL, Origin Energy and EnergyAustralia) who comprise over 85% of NSW residential market sales. 15 The AEMC estimated the gross margin as 5.39 c/kWh or 20.5% of a typical 26.23 c/kWh residential electricity bill. The AEMC cautioned that gross margins are likely to vary between individual retailers for a number of reasons and that the estimate, being based on 2016/17 data, did not include the effect of the price movements that have occurred subsequently. 16

The ACCC's 2018 report estimates the 2017/18 cost components for NSW residential customers but only National Electricity Market (NEM)-wide for small business customers.

Table 2.2 sets out the 2016/17 cost component estimates used in the ACCC and AEMC reports.

To assist in making comparisons, we have included the 2016/17 (**not** 2017/18) cost proportions estimated by Frontier in its report for IPART last year, which were based on data from the AEMC's 2016 report. Frontier disaggregated the "competitive market costs" component for 2016/17 using retailer operating costs of \$121 per customer and a retail margin of 5.7%. 17

¹³ Id, p 72.

¹⁴ Id, p 59.

¹⁵ ACCC 2018 report, p 135.

¹⁶ AEMC 2018 report, p 203.

Frontier Economics, Cost drivers of recent retail electricity and gas prices for residential customers in NSW, November 2017 (Frontier 2017), p 8.

TABLE 2.2 ESTIMATES OF PROPORTIONS OF TOTAL COSTS BY COST COMPONENT

Cost component		Pro	Proportion of total costs			
Customer type		Residential	customers		Small business customers	
Source	Frontier Economics Cost Drivers of Recent Retail Energy Prices (Frontier)	AEMC Retail Electricity Price Trends Final Report (AEMC 2017)	AEMC Retail Energy Competition Review Final Report (AEMC 2018)	ACCC Retail Electricity Pricing Inquiry Final Report (ACCC 2018)	ACCC Retail Electricity Pricing Inquiry Final Report (ACCC 2018)	
Year to which cost components relate	2016/17	2017/18	2016/17	2017/18	2017/18	
Scope	NSW	NSW	NEM	NSW	NEM	
Wholesale electricity costs	28.1%	40.7%		33%	42%	
Costs of complying with green schemes	8.2%	5.6%	79.4%	6%	8%	
Network costs	49.1%	46.5%		43%	38%	
Retailer operating costs	8.9%	- 7.1%b	20 59/ 2	8% ^d	4% ^d	
Retail margin	5.7%	7.1%0	20.5% ^c	10% ^d	8% ^d	
Totala	100.0%	100.0%	100.0%	100.0%	100.0%	

Notes:

- (a) Totals may not add due to rounding.
- (b) Retailer operating costs and retail operating margin described as "residual costs" which also include estimation errors regarding the other components.
- (c) Retailer operating costs and retail operating margin combined into "gross margin".
- d) Retailer operating costs and retail operating margin separately quantified.

SOURCES: FRONTIER 2016/17 REPORT, AEMC 2017 AND 2018 REPORTS, ACCC 2018 REPORT AND ACIL ALLEN ANALYSIS

2.2 Residential customers

2.2.1 Assessment

In comparing the estimated proportions of cost components in Table 2.2, we note the following in relation to residential customers:

- The estimates of the costs of complying with green schemes is broadly consistent for 2017/18 between the AEMC's 2017 report (5.6%) and the ACCC's 2018 report (6%). Both estimates are slightly lower than that used by Frontier for 2016/17 which was based on the AEMC's 2016 report.
- The same is true regarding the estimate of **network costs** for residential customers in 2017/18. That is, the AEMC's 2017 report estimated 46.5% and the ACCC's 2018 report estimated 43% while Frontier's estimate for 2016/17 was slightly higher at 49.1% based on the AEMC's 2016 report.
- There is some variation in the combined estimate of retailer operating costs and the retail margin for residential customers in 2017/18. The AEMC's 2017 report estimated 7.1% which is materially lower than the ACCC's 2018 report of 18% and the AEMC's 2018 report of 20.5%. These latter two estimates are slightly above Frontier's estimate for 2016/17 of 14.6%.
- The AEMC's 2018 report estimates retailer operating costs for 2017/18 at 8% which is broadly consistent with Frontier's estimate for 2016/17 of 8.6%.
- There is some difference between the AEMC's 2017 report estimate of 40.7% for wholesale electricity costs for 2017/18 and the ACCC's estimate of 33%. Both lie above Frontier Economics' estimate for 2016/17 of 28.1%.

2.2.2 Conclusion

On balance, for the purposes of this report, we have adopted the cost proportions for 2017/18 for residential customers as set out in the ACCC's 2018 report. This is based on the following:

- The ACCC's estimates for the cost of complying with green schemes and network costs are broadly consistent with the AEMC's 2017 report estimates.
- The ACCC's combined estimate of retailer operating costs and margin is broadly consistent with the AEMC's 2018 estimate.
- The ACCC's estimates of wholesale electricity costs are based on more recent data than the AEMC's 2017 estimate.
- The ACCC has differentiated the residential cost proportions from the small business cost proportions.

2.3 Small business customers

2.3.1 Assessment

In comparing the estimated proportions of cost components in Table 2.2, we note the following in relation to small business customers:

- the ACCC estimate of the wholesale electricity costs (42%) is significantly higher than Frontier's estimate for 2016/17 (28.1%)
- the ACCC's estimate of **network costs** (38%) is significantly lower than Frontier's estimate for 2016/17 (49.1%)
- the ACCC's estimate of the **combined estimate of retailer operating costs and the retail margin** (12%) is lower than Frontier's estimate for 2016/17 (14.6%)
- the ACCC's estimate of the **costs of complying with green schemes** (8%) is consistent with Frontier's estimate for 2016/17.

We have not adopted the ACCC's 2018 report's cost proportions for 2017/18 for small business customers as they are NEM-wide proportions and do not appear to be consistent with the proportions for NSW. In particular, the wholesale electricity cost component appears high and the network cost component appears low.

We have estimated the cost proportions for small business customers in NSW by:

- adopting the same unit cost for wholesale electricity and for complying with green schemes as implied by the ACCC's cost proportions for NSW residential customers
- including the actual weighted average network costs included in the 2017/18 prices for NSW small business customers
- including the retailer operating costs and retail margin for small business customers for 2017/18 using benchmarking data, as set out below.

Estimating the retailer operating costs and retail margin for small business customers

We have based our assessment of the proportion of retailer operating costs and retail margin for small business customers in the 2017/18 retail electricity bill by reference to a detailed study of retailer costs and margins that we undertook for the Queensland Competition Authority (QCA) in May 2016¹⁸. That assessment involved:

- noting that the efficient retailer costs and margins have a fixed component and a variable component
- benchmarking those retailer costs and margins by analysing a large set of the lowest cost small business retail electricity tariffs in NSW, Queensland, South Australia and Victoria and removing other cost components from those bills
- applying a line of best fit to the retailer operating cost and margin data to determine the relationship between the fixed and variable cost components with the fixed retailer costs and margins set at the mean value for the dataset.

ACIL Allen, Regulated Retail Prices for 2016/17: Estimating the Efficient Retailer Costs, Final Report, May 2016.

This resulted in a fixed component of \$181.56¹⁹ for small business customers for 2015/16, and a variable component (in cents per kWh) calculated using the following formula:²⁰

Variable cost =
$$-0.0063$$
 x Fixed cost + 3.7274

The variable component for 2015/16 was therefore 2.58 cents per kWh for small business customers.

In the absence of benchmarking in subsequent years, we have assumed that the retailer operating costs and margin increased by CPI from 2015/16.

Our estimate of the 2017/18 retailer operating costs and retail margin for a NSW small business customer consuming 10,000 kWh per annum is \$454.93, comprising a fixed component of \$187.76 and a variable component of \$267.18.

2.3.2 Conclusion

We have not accepted the cost proportions for 2017/18 for small business customers as set out in the ACCC's 2018 report as they are NEM-wide proportions and do not appear to be consistent with the proportions for NSW. We have estimated the cost proportions for NSW small business customers using a cost stack approach. The resultant cost proportions, which are more in line with Frontier's estimates for 2016/17, are:

- 31% for wholesale electricity costs
- 6% for environmental costs
- 48% for network costs
- 15% for the combined retailer operating costs and retail margin.

2.4 Cost proportions adopted for 2017/18

The cost proportions that have been used for the purposes of the analysis in this report are set out in Table 2.3.

TABLE 2.3 PROPORTIONS OF COST COMPONENTS ADOPTED FOR 2017/18

Cost component	Proportion of total costs			
	Residential customers	Small business customers		
Wholesale electricity costs	33%	31%		
Costs of complying with green schemes	6%	6%		
Network costs	43%	48%		
Retailer operating costs	8%	450/		
Retail margin	10%			
SOURCE: ACIL ALLEN ANALYSIS				

20 ACII A

¹⁹ Id, p. 39.

ACIL Allen, Regulated Retail Prices for 2016/17: Estimating the Efficient Retailer Costs, Final Report, May 2016, pp vii and ix.

WHOLESALE ELECTRICITY COSTS

In supplying electricity to small retail customers, retailers incur wholesale electricity costs. These are the costs that retailers face in procuring the electricity from the wholesale market that they supply to their customers.

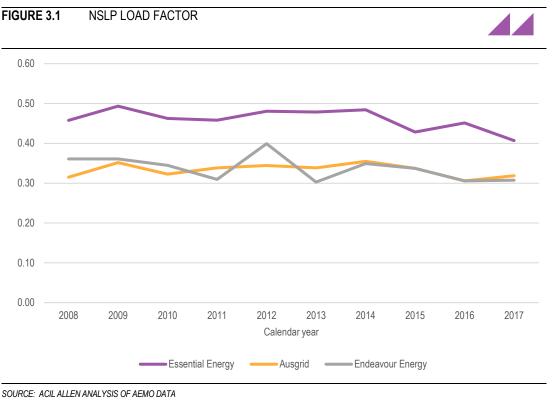
There are a number of ways to assess the wholesale electricity costs that retailers face. These include forecasting wholesale electricity costs on the basis of the long run marginal cost of supplying customers and on the basis of market forecasts of spot and contract prices. Consistent with the approach adopted in last year's review, we are not undertaking energy market modelling of the kind that would be used to implement these approaches. Rather, we analyse trends over time in the two key drivers of changes in wholesale electricity costs: changes in load shape, and changes in spot and contract electricity prices.

3.1 Load shape

The load shape for customers is a key determinant of the cost of supplying electricity to those customers: the peakier the load shape, and the more positively correlated that load is to wholesale electricity prices, the more expensive it is to supply those customers.

Data on the load shape of individual residential customers is not publicly available. However a reasonable proxy for the aggregate load shape for residential and small business customers is the Net System Load Profile (NSLP) which is published by the Australian Energy Market Operator (AEMO) for each of the three distribution networks in NSW. The NSLP measures the aggregate load shape of all customers that are supplied energy from the wholesale energy market and have accumulation meters. Only small customers have such meters.

To assess whether there have been changes in the load shape for NSW customers, we analysed data on the NSLP for each distribution network in NSW for the last ten years. Consistent with last year's report, we have summarised that analysis into the annual load factor which is measured as average demand divided by peak demand. This is shown in Figure 3.1 overleaf.



Our view is that this NSLP data is mixed, noting that peak demand is highly influenced by weather outcomes in each year. In general terms, for Essential Energy, there may be a slight long-term trend towards a peakier load shape (a lower load factor) while, for Ausgrid and Endeavour Energy the trend has flattened in 2016/17. Part of this trend will be driven by the uptake of rooftop solar PV which is reducing energy drawn from the grid by households (more so than the peak demand in aggregate).²¹ For these reasons, we do not think there is strong evidence to suggest that changes in load shape would be an important driver of changes in the cost of supplying wholesale electricity between 2017/18 and 2018/19.

3.2 Spot and contract electricity prices

Wholesale electricity prices, both spot and contract prices, are a key determinant of the cost of supplying electricity to retail customers: the higher those prices, the more expensive it is for a retailer to supply those customers.

In the remainder of this section, we use publicly available information on wholesale electricity prices for 2017/18 and 2018/19 to assess the changes in wholesale electricity costs from 2017/18 to 2018/19. We have actual spot prices for 2017/18 but not 2018/19. This means that, conceptually, there are two ways we can compare electricity prices between the two years, namely, compare:

- actual 2017/18 prices with expectations of prices for 2018/19
- expectations of 2017/18 prices (prior to the start of 2017/18) with expectations of prices for 2018/19 (prior to the start of 2018/19).

We discuss both these approaches in the following sections.

²¹ As the penetration of rooftop solar PV increases, the NSLP load factor will increasingly not reflect the change in load shape over time.

3.2.1 Approach 1: comparing actual 2017/18 pries with expectations of prices for 2018/19

AEMO publishes spot prices for every half hour of the year. The annual load weighted average 2017/18 spot price for NSW calculated using AEMO data is \$82.27.22

As noted above, we don't yet know the annual load weighted average spot price for 2018/19. However, we can use prices available from the electricity futures market to provide an indication of the expected annual average spot price for that year.

Consistent with the approach used in last year's review, we have used the publicly available price of an implied base load financial year 2018/19 strip for NSW as published by ASX Energy²³. The price of this implied base strip as at 1 June 2018 (assuming that this is the time that retailers decide their retail prices for 2018/19) was \$73.28. It is generally accepted that contracts of this kind trade at a premium to expected spot prices. Deducting a premium of 5% (again, consistent with last year's approach), this suggests that the market's expectation was that the annual load weighted average spot price for NSW for 2018/19 will be \$69.62.

This comparison of actual spot prices for 2017/18 with forward prices for 2018/19 suggests that, as at 1 June 2018, retailers could have expected that there would be a noticeable decrease (15%) in the spot electricity prices that they faced in 2017/18 and those they expected to face in 2018/19.

3.2.2 Approach 2: comparing expectations of prices for 2017/18 and 2018/19

Methodology

The alternative approach involves comparing expectations of prices for both 2017/18 and 2018/19.

Again, consistent with the approach taken in last year's report, we have compared the prices of a number of individual ASX Energy contracts settled in each year rather than rely solely on implied base load financial year strips. This is because we understand that a typical retailer uses a mix of products to manage their exposure to wholesale electricity prices including contracts available from ASX Energy. The contracts that we consider are peak quarterly swaps, base quarterly swaps and base quarterly caps. ASX Energy publishes daily prices for each of these products and the prices for each of these instruments have changed by different amounts from 2017/18 to 2018/19. We have applied a mix of the contract types that an efficient retailer is likely to enter into for small retail customers in order to estimate an indicative change in the wholesale electricity cost in NSW.

It is important to compare expected prices at an equivalent point in time to the start of each financial year. There continues to be regulatory debate about whether retailers set retail prices on the basis of contract prices at a single point in time or whether they do so on the basis of a rolling average of contract prices over a longer period. This is an important consideration that will be discussed further below. To inform that discussion, we have applied the approach used by Frontier last year, namely, to compare prices using the following three timeframes:

- looking at time-weighted settled prices on the day closest to the time retailers are likely to make their decision on retail prices which we assume to be 1 June each year (one day method)
- looking at time-weighted settled prices averaged over one month leading up to that time (that is, from 1 May to 1 June each year) (one month method)
- looking at time-weighted settled prices averaged over the two years leading up to 1 June (two years method).

By comparing prices for the three types of contracts across the four quarters available for settlement in 2017/18 with prices for contracts for settlement in 2018/19, we can estimate the market's expectations of the change in the wholesale electricity cost to supply small retail customers.

Assessed using volume weighted averages where the volumes are the half hourly NSW loads. See AEMO's website: http://aemo.com.au/Electricity/National-Electricity-Market-NEM/Data-dashboard#average-price-table.

²³ See ASX Energy's website: www.asxenergy.com.au.

Assessment

Figure 3.2 overleaf sets out the percentage change in ASX contract prices between 2017/18 and 2018/19 using the three methods described above. Each provides different results:

- for the one day and one month averaging methods, the decrease in the price of swaps ranges between approximately 20 and 50%, depending on the quarter
- for the two year averaging method, swaps increase between roughly 10 and 30%, depending on the quarter.

Base caps follow similar patterns:

- up to a 70% increase under the one day and one month methods
- up to a 30% decrease under the two years method.

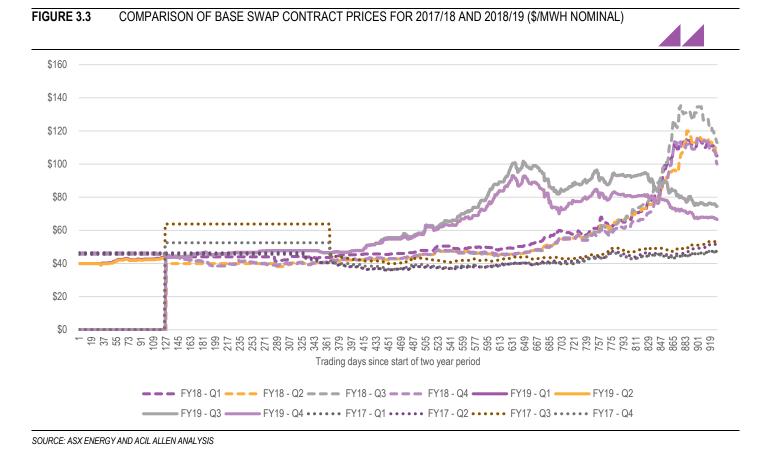
FIGURE 3.2 PERCENTAGE CHANGE IN ASX CONTRACT PRICES BETWEEN 2017/18 AND 2018/19 (NOMINAL)



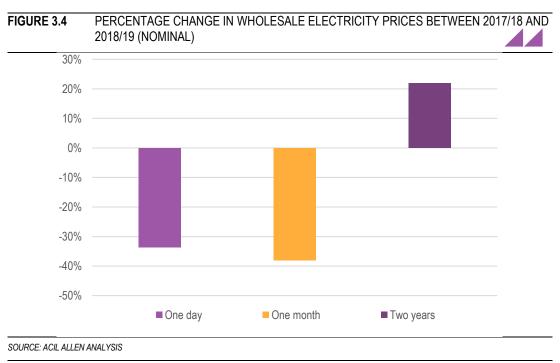


SOURCE: ACIL ALLEN USING ASX ENERGY DATA

The reason for the difference in the direction and size of the changes is the result of the decline in the prices for all such contracts that we observe occurring in the second half of the 2017/18 financial year. This can be seen in Figure 3.3 overleaf which sets out the prices of base swap contracts for the three years leading to the start of the 2018/19 financial year.



The fact that the change occurred recently means that, applying the proportions of the contract types as discussed above, the overall direction of the change is downwards using the one day (34%) and one month (38%) methods but upwards using the two years method (22%). These are set out in Figure 3.4.



Given the sensitivity of the analysis to the averaging period for the wholesale electricity price, we have also considered a fourth approach in which a portfolio approach is adopted. From a practical

perspective, retailers will mitigate the risk associated with wholesale electricity costs by entering into a portfolio of contracts over time rather than contracting for all their wholesale electricity at a single point in time.

In a submission to IPART's report, AGL noted that retailers employ different hedging and procurement practices. As a result:

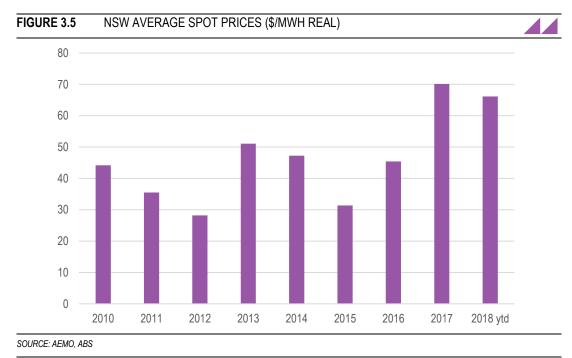
... a particular methodology, such as a point-in-time approach, may not fully explain changes in one year but could reflect changes in underlying costs over a longer period.²⁴

For the purposes of the analysis, we have assumed that a prudent retailer will enter into a portfolio of contracts over a longer period than one year. We have assumed that contracts will be entered into at three points over a two year period, and analysed the change in wholesale electricity prices by averaging the wholesale electricity price averaged over one day, one year and two years.

Wholesale electricity prices increased by 3% from 2017/18 to 2018/19 using this portfolio approach.

3.2.3 What has driven the change in contract prices for 2018/19?

Figure 3.5 sets out annual average spot prices for NSW between 2010 and 2017, to date for 2018.



Frontier's 2017 report indicated that spot prices were, at that time, at their highest since the NEM began, with a significant increase between 2016/17 and 2017/18 driven by:

- the retirement of baseload generation capacity over recent years that has contributed to a tightening of the supply/demand balance
- higher gas prices which serves to increase the marginal cost of gas-fired generation.²⁵

This is broadly consistent with the views taken by the ACCC in its 2018 report²⁶ and the AEMC in its 2017 report²⁷. Both concluded²⁸ that NSW wholesale prices began to decrease early in 2018 and were expected to continue to do so in 2018/19, driven mainly by the very large volume of renewable large-scale generation coming online during the period and also, per the AEMC, the return to service of the Swanbank E gas power station. We agree that these are likely to be the key drivers for changes in contract prices over this period. We also note that the generation from a number of the NSW coal fired

²⁴ AGL submission, page 2

²⁵ Frontier 2017 report, pp 23-24.

²⁶ ACCC 2018 report, p 48.

AEMC 2017 report, pp v-vi.

ACCC 2018 report, p 48 and AEMC 2017 report, p v-vi.

power stations has continued to recover from the reduced output observed in 2017 due to coal supply constraints.

3.3 Conclusion

In Frontier's report last year, the application of the three methods used above resulted in similar changes in wholesale electricity prices from 2016/17 to 2017/18. However, as set out above, they do not result in similar changes between 2017/18 and 2018/19 with:

- the one day and one month expected price methods suggesting a decrease in the order of between 34 and 38%
- these results being directionally consistent with the 15% decrease using the actual 2017/18 spot price versus expected 2018/19 baseload calendar strips and
- the two year averaging method results in an estimated increase in the cost of wholesale electricity purchases of around 22%.

The one day, one month and actual versus expected results are consistent with the recent reductions in wholesale electricity prices observed above. The two year results are consistent with the view that retailers stagger their contracts over time as a means of hedging their exposure risk. The implications that can be drawn from the difference between these outcomes are discussed in Section 7.3.

We note that:

- the estimated changes may be different had we assumed different averaging periods, dates when retailers set their prices (1 June each year) or used a different mix of futures products
- wholesale electricity costs for retailers are not determined solely by spot or futures contract prices but also the cost of hedging, market fees and managing price exposure
- for vertically integrated businesses, the costs would partly reflect the transfer price imposed on internal generation used to support their retail operations.

Assessing the second and third of these matters would involve taking into account a range of factors and conducting detailed modelling that lie beyond the scope of this report.

Given the sensitivity of the analysis to the averaging period for the hedging costs for wholesale electricity, we have also considered a fourth approach in which a portfolio approach is adopted. From a practical perspective, retailers will mitigate the risk associated with wholesale electricity costs by entering into a portfolio of contracts over time rather than contracting for all their wholesale electricity at a single point in time.

For the purposes of the analysis, we have assumed that a prudent retailer will enter into a portfolio of contracts over a longer period than one year. We have assumed that contracts will be entered into at three points over a two year period, and analysed the change in wholesale electricity costs by averaging the wholesale electricity price with a hedging period of one day, one year and two years.



In supplying electricity to small retail customers, retailers must incur costs associated with complying with green schemes, including the costs that retailers face in complying with their obligations under the Commonwealth's Large-Scale Renewable Energy Target (LRET) and Small-Scale Renewable Energy Scheme (SRES) and the NSW Government's Energy Savings Scheme (ESS).

The costs associated with the green schemes are impacted by the certificate prices associated with the green schemes and the volumes of certificates to be surrendered.

By comparing the prices of large scale generation certificates (LGCs), small scale technology certificates (STCs) and Energy Savings Certificates (ESCs) and their corresponding Renewable Price Percentage (RPP), Small-scale Technology percentage (STP) and ESC Target, we can estimate the change in the cost of complying with these schemes from 2017/18 to 2018/19.

4.1 Approach

We have compared the price of LGCs and STCs for 2017/18 and 2018/19 using two types of time series data from Mercari:

- consistent with Frontier's approach last year, spot prices
- for LGCs, futures contract prices, noting there was insufficient trading data to assess STC prices in this way.

Consistent with the analysis of wholesale electricity costs, we have adopted four different methodologies to estimate the cost of complying with green schemes. These are:

- looking at prices on the day closest to the time retailers are likely to make their decision on retail prices which we assume to be 1 June each year (one day method)
- looking at time-weighted settled prices averaged over one month leading up to that time (that is, from 1 May to 1 June each year) (one month method)
- looking at time-weighted settled prices averaged over the two years leading up to 1 June (two years method)
- adopting a portfolio approach by averaging the averaged prices on a day, over a year and over two years.

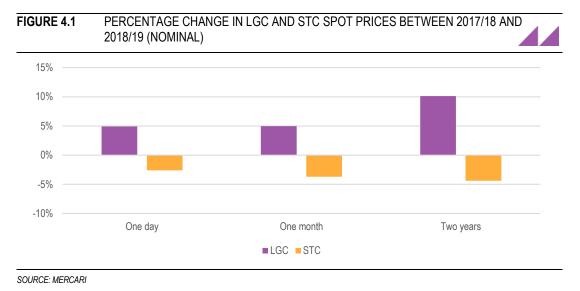
The RPP and STP provide an indication of the rate of liability under the LRET and SRES, respectively. Using published estimates from the Clean Energy Regulator, we can estimate the change in the number of certificates that retailers need to surrender from 2017/18 to 2018/19.

ESCs make up a much smaller component of the typical NSW small retail customer bill (around 0.5%). Given this, we have only analysed 1 June spot price data for ESCs. The ESC targets are published by IPART.

4.2 Assessment

4.2.1 Price impact

Figure 4.1 provides an indication of the change in LGC and STC prices between 2017/18 and 2018/19 based on spot price data. For STCs, we see that there is a relatively minor reduction over time regardless of the method we adopt. For LGCs, we see that there is around a 5% increase using the one day and one month method and a 10% increase using the two year method. There is a 4% increase using the portfolio approach.



The increase in the price of LGCs between 2017/18 and 2018/19 when averaged over one day and one month is of a similar magnitude to the increase between 2016/17 and 2017/18. The increase in the price of LGCs between 2017/18 and 2018/19 when averaged over two years is significantly less than the increase between 2016/17 and 2017/18. This is because the price of LGCs has stabilised over the last two years following a significant increase from July 2014 to July 2016.

Figure 4.2 sets out the estimated change in LGC prices between 2017/18 and 2018/19 using futures prices. Consistent with the spot price method, the one day and one month methods result in 6% increases. The two year approach results in a slight decrease which differs from the increase suggested by the spot price method.

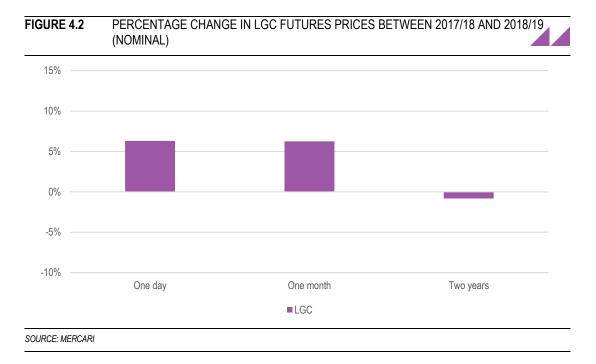
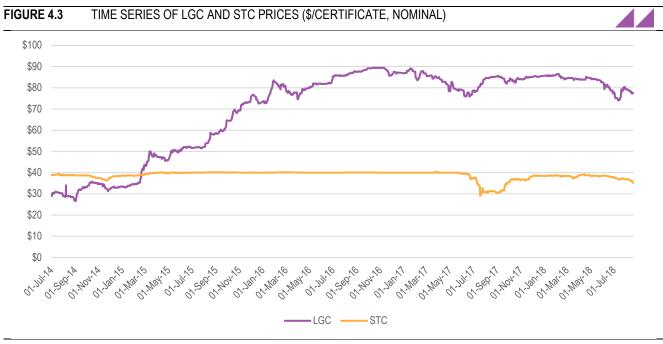


Figure 4.3 sets out the time series of LGC and STC spot prices in recent years and Figure 4.4 sets out LGC futures curves over the last four years.

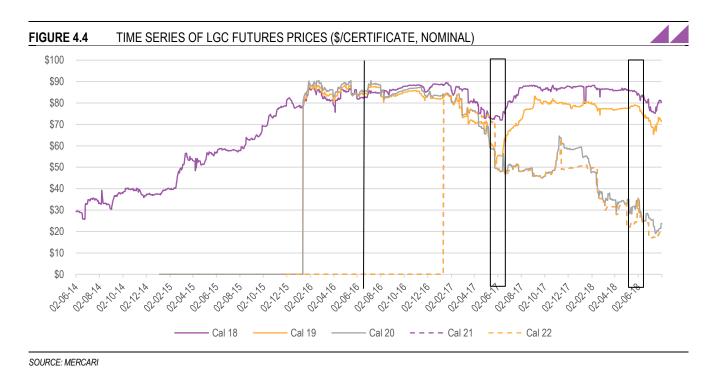
Consistent with Frontier's views in its 2017 report, the high spot prices over the last two years appear to have been driven by some businesses facing a short-term shortage of LGCs. This means that they must acquire the additional LGCs through the spot market rather than through power purchase agreements with large scale renewable generators. This reflects the recent unprecedented rise in the volume of large scale renewable generation projects coming on-line (as well as being announced) as it became clearer that the LRET obligation would be likely to continue to apply beyond 2020.

However, that volume of additional generation has also led to a decline in LGC futures prices over time, although recent prices have seen a modest increase over their equivalents from one year ago. We note that the Finkel review²⁹ was published about one year ago and that there was considerable uncertainty at that time concerning the future of the LRET and the value of LGCs.

Expert Panel, Independent review into the future security of the National Electricity Market: blueprint for the future, June 2017 (Finkel review).



SOURCE: MERCARI



4.2.2 Volume impact

The RPP for LGCs has increased from 14.20% in 2017 to 16.06% in 2018. We estimate that it will increase to 18.22% in 2019. We have averaged two calendar year RPPs to derive an RPP for a financial year. The RPP for 2017/18 is 15.13% and for 2018/19 is 17.14%. This represents a 13% increase in the number of certificates to be surrendered.

The STP for STCs has increased from 7.01% in 2017 to 17.08% in 2018. We estimate that it will decrease to 12.13% in 2019. We have derived the STPs for 2017/18 to be 12.05% and for 2018/19 to be 14.61%. This represents a 21% increase in the number of certificates to be surrendered.

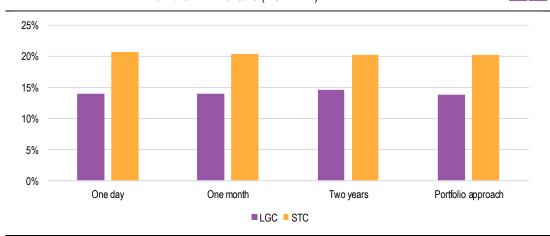
The ESC target has increased from 7.5% in 2017 to 8.0% in 2018 to 8.5% in 2019. We have derived the ESC target for 2017/18 to be 7.75% and for 2018/19 to be 8.25%. This represents a 6% increase in the number of certificates to be surrendered.

4.2.3 Cost impact

Combining the changes in LGC and STC prices with changes in the RPP and STP, Figure 4.5 provides an indication of the percentage change in the cost of complying with the LRET and the SRES from 2017/18 to 2018/19 across the three methods. We have used the futures prices for LGCs combined with the spot prices for STCs.

FIGURE 4.5 PERCENTAGE CHANGE IN COST OF COMPLYING WITH THE LRET AND SRES BETWEEN 2017/18 AND 2018/19 (NOMINAL)





SOURCE: ACIL ALLEN ANALYSIS

The increase in the price and volume of LGCs between 2017/18 and 2018/19 means that the change in expected costs of complying with the LRET is positive under all four methods (around 14%-15%). The increase in the volume of STCs between 2017/18 and 2018/19 is offset by the decrease in price, with a net increase in the cost of complying with the SRES around 20%-21% under all four methods.

By way of background, each year the difference between the sum of STCs created in previous years and the sum of STCs surrendered in those years is calculated and used to adjust for disparities between the estimates made in previous years and the actual amounts. This cumulative adjustment aims to account for over- or under- supply of STCs in earlier years and aligns with the aim that all STCs are surrendered over time.

Differences arise due to the estimates for the STC creation number, relevant acquisitions and surrenders and exemptions for earlier years varying from later verified amounts. There may also be changes in the amount of liability reported by liable entities, for example because of error or resolution of a disputed amount.

By the end of 2017, 7.2 million more STCs had been created than liable entities were required to surrender. Consequently, this amount was added to the amount of STCs estimated to be created in setting the 2018 STP. We consider this to have driven the increase in the cost of complying with the SRES and this is consistent with the ACCC's analysis in its 2018 report³⁰.

The over-supply of STCs in 2017 was primarily due to a substantial boom in the installed capacity of solar photovoltaic (PV) systems which lead to a surge in STC creation. The estimate used in setting the 2017 STP of 15.1 million STCs was significantly below the actual creation amount for the year of 21.3 million. An over-estimate of relevant acquisitions in setting the 2017 STP was also a contributing factor.

The change in the cost of complying with ESCs between 2017/18 and 2018/19 is mainly driven in a half percentage point increase in the ESC Target. Noting once again the very small component of the

³⁰ ACCC 2018 report, p 216.

typical small retail customer bill ESCs represent, we have measured the change as negligible (less than 0.1%).

The average increase across the one day, one month and two year methods in the total cost of complying with the LRET, SRES and ESC between 2017/18 and 2018/19 is around 16%. This contributes an average 1.0% and 0.9% increase to the total typical residential and small business customer bill, respectively. The different total bill increases reflect the different proportions of those bills represented by green costs (6.3% for residential customers and 6.0% for small business customers).

4.3 Conclusion

Each of the methods we adopted provide similar estimates of the change in the cost of complying with the SRES with the significant increase between 2017/18 and 2018/19 driven by the material rise in the number of certificates required to be surrendered.

For LGCs, the change in prices results suggest:

- increases using the one day and one month averaging methods for both spot and futures prices
- an increase using the two year spot price method and a slight decrease using the two year futures prices approach.

However, when combined with the increase in the RPP, the cost of complying with the LRET is expected to increase between 2017/18 and 2018/19 regardless of the specific pricing approach.

The key uncertainty with these results is the extent to which current (or past) spot and futures prices for LGCs and STCs provide a reasonable indicator of the likely LGC and STC prices in 2018/19. In this regard, we note that retailers operate with the same information that we have used.

As noted above, the average increase in the total cost of complying with green schemes between 2017/18 and 2018/19 is around 16% leading to an average 1.0% and 0.9% increase in the total residential and small business customer bill, respectively.

NETWORK COSTS

In supplying electricity to small retail customers, retailers incur network costs that include payments for the use of the transmission and distribution networks, and charges for metering. We have estimated those network costs (including metering charges)³¹ using publicly available information.

5.1 Approach

Network tariffs and metering charges for the three NSW electricity distribution businesses are publicly available. Through information on the components of those tariffs and charges, the estimates of electricity consumption for a typical residential and small business customer, and assuming each customer has one meter installed, we can estimate the costs incurred by retailers supplying those customers in NSW for each year. A comparison between the bill of the typical customer in 2017/18 and 2018/19 provides an indication of the changes in costs incurred by retailers in supplying small retail customers.

In a submission to IPART's report, Ausgrid identified that IPART had not included metering charges. We reviewed our analysis and noted that metering charges were similarly not included. The analysis in this report includes metering charges as part of the network costs.

5.2 Assessment and conclusion

Table 5.1 provides the results of the analysis for those typical customers across each distribution area as well as averaged across NSW with the latter weighted by the customer numbers in each area.³²

We note that IPART has not included metering charges in the network cost component in its report.

³² Customer numbers obtained from each distribution network business's most recent Economic Benchmarking Regulatory Information Notice response available on the Australian Energy Regulator's (AER's) website located at https://www.aer.gov.au/networks-pipelines/network-performance?f%580%5D=field_accc_aer_report_type%3A1495.

TABLE 5.1 PERCENTAGE CHANGE IN NETWORK TARIFFS (INCLUDING METERING CHARGES)
BETWEEN 2017/18 AND 2018/19 (NOMINAL)

Distributor	Residential customer (5,100 kWh pa)	Small business customer (10,000 kWh pa)
Ausgrid	-0.52%	-0.44%
Essential Energy	2.35%	2.47%
Endeavour Energy	-0.16%	0.61%
NSW average	0.26%	0.68%

Note: NSW average weighted by distribution network customer numbers in 2017 Regulatory Information Notices to the Australian Energy Regulator (AER). SOURCE: ACIL ALLEN ANALYSIS

Table 5.1 indicates that network charges have changed moderately between 2017/18 and 2018/19. Ausgrid has decreased its charges to both customer types, Essential Energy has increased its charges to both while Endeavour Energy has decreased residential charges and increased small customer charges. The NSW average changes are increases for both customer types reflecting the number of customers across the three distribution areas.

The AEMC's 2017 and 2018 reports and the ACCC's 2018 report did not draw conclusions regarding changes in NSW network prices between 2017/18 and 2018/19. The latter observed that NSW network costs appear to have levelled off or slightly declined in the last few years up until 2017/18³³.

³³ ACCC 2018 report, pp 34-35.

RETAILER OPERATING COSTS AND MARGIN

In supplying electricity to small retail customers, retailers must incur retailer operating costs (the costs that a retailer incurs in supplying electricity to its customers) and cover their retail margin.

6.1 Approach

In last year's review, Frontier assessed its change in retailer operating costs and retail margin between 2016/17 and 2017/18 by first estimating what those costs were in 2016/17 and then determining the extent to which they had changed. It based the 2016/17 costs on allowances for retailer operating costs and retail margins made by jurisdictional regulators in previous years.³⁴ Frontier noted the jurisdictions typically allowed between \$100-120 per customer for retailer operating costs plus a net real retail margin of between 5% and 6% and that some regulators also allowed an additional \$40-50 for customer acquisition costs.

Frontier noted that the ACCC, in its 2017 Retail Electricity Pricing Inquiry Preliminary Report estimated NSW retailer operating costs over the period between 2013/14 to 2015/16 at around \$225 to \$250 per customer with a retail margin over the period between 3% and 8%.

Frontier preferred the jurisdictional estimates on the basis that the ACCC provided little explanation of how it derived its estimates, noting that the use of the jurisdictional estimates was consistent with the AEMC's estimates of the proportion of total costs accounted for by each cost component for 2016/17.

Frontier then concluded that there was no publicly available evidence that these allowances had changed between 2016/17 and 2017/18.

We have estimated the change in retailer operating costs and margin using a different approach to that used by Frontier.

Since the release of Frontier's analysis for 2017/18, the ACCC finalised its inquiry into retail electricity pricing (ACCC 2018). As discussed in section 2.2.2, we have accepted the cost proportions as set out in the ACCC 2018 report for the purposes of this report.

We have therefore had regard to the ACCC's report in assessing the change in retailer operating costs and margin from 2017/18 to 2018/19. We have also had regard to the AEMC's 2017 and 2018 reports.

6.2 Assessment and conclusion

We have found no evidence that there has been a real change in the retailer operating costs and margins between 2017/18 and 2018/19.

Frontier 2017 report, p 33.

Neither the ACCC in its 2018 report nor the AEMC in its 2017 and 2018 reports specifically assessed the change in retailer operating costs and margins in NSW from 2017/18 to 2018/19.

However, the ACCC considered that the retailer operating costs and retail margins did not materially change across the NEM between 2015/16 and 2017/18³⁵ and the AEMC in its 2017 and 2018 reports did not draw the conclusion that retailer operating costs and margins had materially changed in 2017/18.

In its submission to IPART's draft report, AGL identified that its customer churn rate across the NEM, and customer acquisitions and retentions, had increased, which had increased its overall net operating costs. While the customer churn rate in Queensland and South Australia has increased over the last 12 months, we note that the churn rate in NSW has been relatively consistent.

Accordingly, we have indexed the 2017/18 retailer operating costs and margin component of the retail electricity bill to 2018/19 using an inflation estimate of 1.91%³⁶.

We note that the results of our comparison between the changes in retail prices and estimated total costs between 2017/18 and 2018/19 set out in the next Chapter would not change were we to have adopted a different assumption, within a reasonable range, for the change in retailer operating costs and margin.

³⁵ ACCC 2018 report, fig 10.1, p 221.

ABS series 6401.0, All groups weighted average of capital cities CPI.



In competitive markets, changes in prices would be expected to reflect changes in the cost of supply. This chapter:

- sets out the relevant 2017/18 and 2018/19 price offers to NSW residential and small business retail electricity customers (section 7.1)
- summarises our estimates of the 2018/19 costs that result from applying the change factors in costs to the 2017/18 retail cost components identified in the previous sections of this report (section 7.2)
- sets out the differences between the changes in offers and estimated costs between 2017/18 and 2018/19 (section 7.2)
- discusses the implications of that comparison and draws a conclusion (sections 7.3 and 7.4).

7.1 Offers

Table 7.1 sets out the weighted averages of offers from the big three retailers (AGL, EnergyAustralia and Origin Energy) for both residential customers (consuming 5,100 kWh pa) and small business customers (consuming 10,000 kWh pa) in each distribution area and across NSW in 2017/18 and 2018/19 as well as the percentage change between each.

We have weighted the sets of offers as follows:

- 17% of NSW customers are assumed to be on the average of standing offers³⁷
- 83% of NSW customers are assumed to be on market offers where:
 - 10% of these are assumed to be on the lowest market offers (which equates to 8.3% of all NSW customers on lowest market offers) and
 - the remaining 90% of customers on market offers (74.7% of all NSW customers) are assumed to be on an offer set at the midpoint between the average standing offer and lowest market offer.

³⁷ The proportions of customers on standing and market offers are sourced from the AER at https://www.aer.gov.au/retail-markets/retail-statistics/nsw-small-customer-contract-types.

TABLE 7.1 WEIGHTED AVERAGES OF CUSTOMER OFFERS AND PERCENTAGE CHANGES BETWEEN 2017/18 AND 2018/19 (NOMINAL INCL. GST)

Area	Res	idential custo	omer	Small business customer		
	2017/18	2018/19	Change (%)	2017/18	2018/19	Change (%)
Ausgrid	\$1,774	\$1,788	0.8%	\$4,072	\$4,013	-1.4%
Essential Energy	\$2,028	\$2,041	0.6%	\$4,316	\$4,261	-1.3%
Endeavour Energy	\$1,756	\$1,768	0.7%	\$3,239	\$3,262	0.7%
NSW average	\$1,829	\$1,842	0.7%	\$3,937	\$3,900	-0.9%

Note: Includes offers from AGL, EnergyAustralia and Origin Energy

SOURCE: IPART AND ACIL ALLEN ANALYSIS

7.2 Costs and differences

In its previous reviews of retail electricity market performance, IPART found that, overall, prices have risen in line with rises in costs, even where individual components of those costs may have decreased year to year.

This year is different. Our analysis suggests that, on average across NSW:

- prices overall increased slightly for residential customers and decreased slightly for small business customers from 2017/18 (by around 1% in nominal terms)
- the network and retail cost components of retail bills increased very slightly (by less than 0.4% in aggregate in terms of their impact on the average bill) and the cost of complying with green schemes increased slightly more (by up to 1.0% in terms of the average bill impact)
- wholesale electricity prices decreased in the lead up to 2018/19 with the impact on retail prices sensitive to some of the assumptions in the analysis
- the movement in total costs from 2017/18 to 2018/19 is driven by the change in the wholesale electricity cost and is therefore also sensitive to some of the assumptions in the analysis.

The analysis of the change in wholesale electricity prices has been undertaken using the same approaches in previous years. That is, by measuring the changes in the (expected) average cost over a hedging period of one day, one month and two years. The wholesale electricity costs and, therefore, the total retail electricity costs have decreased when the hedging costs for wholesale electricity are averaged over one day and one month and increased when averaged over two years.

Given the sensitivity of the analysis to the averaging period for the hedging costs for wholesale electricity, we have also considered a fourth approach in which a portfolio approach is adopted. From a practical perspective, retailers will mitigate the risk associated with wholesale electricity costs by entering into a portfolio of contracts over time rather than contracting for all their wholesale electricity at a single point in time. For the purposes of the analysis, we have assumed that a prudent retailer will enter into a portfolio of contracts over a period of time. We have therefore also analysed the change in wholesale electricity costs by averaging the wholesale electricity price with a hedging period of one day, one year and two years.

Table 7.2 summarises the results of our analysis. It sets out in percentage terms for NSW as a whole:

- the average impact on average residential and small business customer bills of the changes in cost components between 2017/18 and 2018/19 these have been weighted by the proportions they contribute to 2017/18 prices³⁸ under the four different approaches that we used to estimate the wholesale electricity cost component.
- the average year on year impact on average bills of the total cost changes.
- the average retail price changes between 2017/18 and 2018/19.

The averages are also weighted across the different distribution network areas by network customer numbers to provide statewide figures. See fn 14 for the source of network customer numbers. The full ranges by distribution network areas appear in Appendix A.

 the resulting differences between the changes in prices and estimated impact of the total cost changes between 2017/18 and 2018/19³⁹.

Using the one day and one month hedging periods, the total estimated cost reductions are not fully reflected in a reduction in prices (indicated in Table 7.2 by a positive difference). Using the two year hedging period and portfolio approach, the total estimated increases in costs are not fully reflected in an increase in price (indicated by a negative difference).

TABLE 7.2 ESTIMATED PERCENTAGE IMPACT OF THE CHANGES IN COST COMPONENTS ON AVERAGE SMALL RETAIL CUSTOMER BILLS BETWEEN 2017/18 AND 2018/19 AND THE RESULTING DIFFERENCES BETWEEN THE CHANGES IN PRICES AND THE TOTAL IMPACT OF THE COST CHANGES (NSW AVERAGES, NOMINAL)

Cost component/price/difference		Hedging period		
	One day	One month	Two years	Portfolio
Residential customers				
Wholesale electricity	-11.3%	-12.6%	7.3%	1.0%
Cost of complying with green schemes	1.0%	1.0%	1.0%	1.0%
Network costs	0.1%	0.1%	0.1%	0.1%
Retailer operating costs and margin	0.1%	0.1%	0.1%	0.1%
Total impact of the cost changes	-10.1%	–11.4%	8.5%	2.1%
Change in prices	0.7%	0.7%	0.7%	0.7%
Difference between changes in prices and total cost change impact	10.8%	12.1%	-7.8%	-1.4%
Small business customers				
Wholesale electricity	-10.6%	-11.8%	6.9%	0.9%
Cost of complying with green schemes	0.9%	0.9%	0.9%	0.9%
Network costs	0.3%	0.3%	0.3%	0.3%
Retailer operating costs and margin	0.0%	0.0%	0.0%	0.0%
Total impact of the cost changes	-9.3%	-10.5%	8.2%	2.2%
Change in prices	-0.9%	-0.9%	-0.9%	-0.9%
Difference between changes in prices and total cost change impact	8.3%	9.6%	-9.1%	-3.2%

Note: Cost totals and differences between changes in prices and total cost change impacts may not add due to rounding SOURCE: ACIL ALLEN ANALYSIS

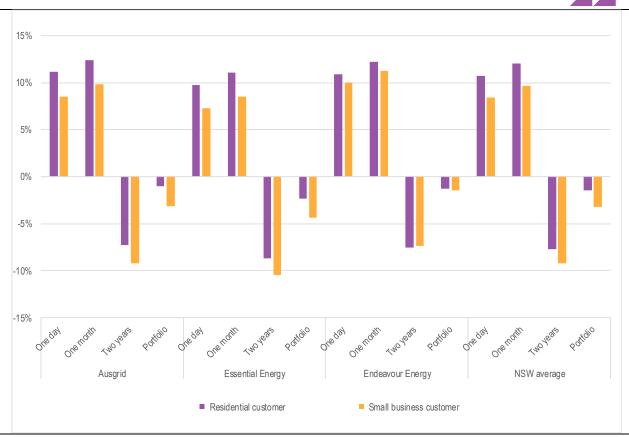
The results are robust to variations on the proportions of customers on standing and market offers as well as the methodology for weighting the sets of offers and costs.

We also undertook the analysis for each NSW distribution area as the network cost component differs slightly in each⁴⁰. Figure 7.1 below shows that those results are consistent with the Statewide averages above.

The full range of 2018/19 costs by distribution network area appear in Appendix A.

The distribution area percentage differences appear in Appendix A.

FIGURE 7.1 PERCENTAGE DIFFERENCES BETWEEN THE 2017/18 AND 2018/19 CHANGES IN PRICES AND ESTIMATED TOTAL IMPACT OF COST CHANGES (NOMINAL)



SOURCE: ACIL ALLEN ANALYSIS

7.3 Discussion

As noted above, where the changes in market prices over a period reflect the changes in costs, a conclusion can be drawn that the market is more competitive. Where price movements remain above those cost changes, it can be concluded the market is less competitive.

From the analysis summarised above, it *could* be inferred *both* that because:

- the estimated cost reductions (based on the one day and one month averaging periods) are not fully reflected in the change in prices between 2017/18 and 2018/19, there is a lack of competition in the NSW retail market for small electricity customers and
- the estimated cost increases (based on the two year averaging period and portfolio approach) are not fully reflected in the change in those prices, the market is competitive.

However, we consider it would be inappropriate to draw either inference based on one year-on-year change observed in isolation. Rather, we consider whether there may be (typically structural) market factors likely to have influenced that result and also assess it within the context of recent price and cost comparison trends⁴¹.

In our view, a feature of the cost of purchasing wholesale electricity is relevant. That feature stems from the fact that that the wholesale electricity cost component is both material in terms of the total retail cost and, certainly in recent times, relatively volatile. One way that some retailers attempt to manage this risk is to absorb increases in this cost by reducing their operating margin. Instead, most retailers hedge that cost through other means including vertical integration (owning their own generation) and/or by contracting a mixture of financial hedging instruments. Because there is an inherent level of uncertainty involved in doing so, as well as transaction costs involved in changing

This is known as the "workable competition" approach to assessing the effectiveness of competition.

hedged positions, changes in wholesale electricity costs may take time to be passed through into retail prices⁴².

In its submission to IPART's draft report, Origin Energy confirmed that it takes steps to shield customers from market volatility where it is able to do so.

The wholesale electricity cost component differs from two of the other retail cost components where there is normally a much higher degree of confidence regarding the expected costs and an ability to adjust retail prices more quickly for changes in them: network tariffs are published in advance and retailer operating costs and margins are, generally speaking, less volatile and more manageable than wholesale electricity costs.

To recap, we consider that there is a feature of the wholesale electricity cost component of retail electricity costs that can explain why the recent falls in that component between 2017/18 and 2018/19 (estimated using the one day and one month averaging period) have not been fully reflected in the movements in prices over that year.

We have considered the available evidence regarding the relationship between price and cost changes in recent years. In this regard we note that, since small retail customer prices were deregulated in NSW:

- IPART concluded that the abolition of the carbon tax, a green compliance cost, in 2014 was passed through into retail prices in 2014/15⁴³
- the 2015 falls and subsequent rises in wholesale electricity costs have appeared to flow through to total retail costs:
 - IPART concluded in November 2016 that increases in wholesale electricity costs between June and September 2016 were passed through to retail prices⁴⁴
 - last year, Frontier Economics found that 2016/17 wholesale electricity costs more than doubled using a point in time method but that the retail price changes implied that a much smaller proportion of costs were passed through⁴⁵
- there is no evidence to suggest that the changes in total retail costs have otherwise differed from year to year minor increases or decreases in network charges and there has been no finding that retailer operating costs and margins have materially changed during the period⁴⁶.

7.4 Conclusion

On the basis of the above analysis and evidence, we consider that competition continues to provide a restraint on prices with changes in wholesale electricity costs smoothed over multiple years. For example, the 2016/17 increases in wholesale electricity costs were not fully passed through to retail electricity prices in 2017/18 and similarly the 2017/18 decreases in wholesale electricity costs have not been fully passed through to retail electricity prices in 2018/19.

It can therefore be concluded that the changes in retail electricity prices for small customers in NSW are consistent with a "workably competitive" market.

A view also reached by the ACCC (2018 report, p 48).

⁴³ IPART, Review of the performance and competitiveness of the retail electricity market in NSW from 1 July 2014 to 30 June 2015, Energy – final report, November 2015, p 53.

⁴⁴ IPART, Review of the performance and competitiveness of the retail electricity market in NSW from 1 July 2015 to 30 June 2016, Energy – final report, November 2016, p 59.

⁴⁵ Frontier Economics, Cost drivers of recent retail electricity and gas prices for residential customers in NSW, November 2017, p 35.

⁴⁶ See further the references to the IPART and Frontier reports in footnotes 5 to 7 as well as the ACCC 2018 report, fig 10.1, p 221.



Table A.1 sets out our estimates of the annual costs involved in supplying those residential and small business customers in each distribution area and across NSW in 2018/19. The estimates have been derived by applying the cost component proportions established in Chapter 2 and the change amounts set out in Table 7.2 to the 2017/18 offers set out in Table 7.1.

TABLE A.1 ESTIMATES OF SMALL RETAIL CUSTOMER COSTS 2018/19 (NOMINAL INCL. GST)

Area	Method	Residential customer	Small business customer
Ausgrid	One day	\$1,589	\$3,671
	One month	\$1,565	\$3,620
	Two years	\$1,918	\$4,383
	Portfolio	\$1,806	\$4,140
Essential Energy	One day	\$1,841	\$3,952
	One month	\$1,814	\$3,898
	Two years	\$2,218	\$4,706
	Portfolio	\$2,090	\$4,449
Endeavour Energy	One day	\$1,576	\$2,937
	One month	\$1,553	\$2,896
	Two years	\$1,902	\$3,503
	Portfolio	\$1,791	\$3,310
NSW average	One day	\$1,645	\$3,572
	One month	\$1,620	\$3,523
	Two years	\$1,984	\$4,260
	Portfolio	\$1,868	\$4,025

Table A.2 and Table A.3 set out the range of estimated proportions for each 2018/19 cost component for both residential and small business customers across the three distribution network areas.

TABLE A.2 ESTIMATES OF PROPORTIONS OF COSTS FOR RESIDENTIAL CUSTOMERS IN 2018/19

Component	One day	One month	Two years	Portfolio
Wholesale electricity	24.1% to 24.4%	22.9% to 23.3%	36.9% to 37.3%	33.1% to 33.5%
Cost of complying with green schemes	8.1% to 8.2%	8.2% to 8.3%	6.7% to 6.8%	7.1% to 7.2%
Network costs	47.7% to 48.4%	48.4% to 49.1%	39.5% to 40.2%	42.0% to 42.7%
Retailer operating costs and margin	19.5% to 19.7%	19.7% to 20.0%	16.2% to 16.3%	17.1% to 17.4%
SOURCE: ACIL ALLEN ANALYSIS				

 TABLE A.3
 ESTIMATES OF PROPORTIONS OF COSTS FOR SMALL BUSINESS CUSTOMERS IN 2018/19

Component	One day	One month	Two years	Portfolio
Wholesale electricity	22.5% to 22.8%	21.4% to 21.7%	34.9% to 35.3%	31.1% to 31.6%
Cost of complying with green schemes	7.5% to 7.6%	7.6% to 7.7%	6.3% to 6.4%	6.7% to 6.8%
Network costs	53.0% to 53.8%	53.8% to 54.5%	44.4% to 45.1%	47.0% to 47.8%
Retailer operating costs and margin	16.2% to 16.5%	16.5% to 16.7%	13.6% to 13.8%	14.4% to 14.6%
SOURCE: ACIL ALLEN ANALYSIS				

Table A.4 sets out on a distribution network area and Statewide average basis the percentage differences between the 2017/18 and 2018/19 changes in small retail customer offers and the estimated impact on average bills of the changes costs of supplying them set out in Table 7.2.

TABLE A.4 PERCENTAGE DIFFERENCES BETWEEN THE 2017/18 AND 2018/19 CHANGES IN PRICES AND ESTIMATED TOTAL IMPACT OF COST CHANGES (NOMINAL)

Area	Method	Residential customer	Small business customer
Ausgrid	One day	11.2%	8.4%
	One month	12.5%	9.7%
	Two years	-7.3%	-9.1%
	Portfolio	-1.0%	-3.1%
Essential Energy	One day	9.8%	7.2%
	One month	11.2%	8.4%
	Two years	-8.7%	-10.3%
	Portfolio	-2.4%	-4.4%
Endeavour Energy	One day	11.0%	10.0%
	One month	12.3%	11.3%
	Two years	-7.6%	-7.4%
	Portfolio	-1.3%	-1.5%
NSW average	One day	10.8%	8.3%
	One month	12.1%	9.6%
	Two years	-7.8%	-9.1%
	Portfolio	-1.4%	-3.2%

ACIL ALLEN CONSULTING PTY LTD ABN 68 102 652 148 ACILALLEN.COM.AU

ABOUT ACIL ALLEN CONSULTING

ACIL ALLEN CONSULTING IS THE LARGEST INDEPENDENT,
AUSTRALIAN OWNED ECONOMIC
AND PUBLIC POLICY CONSULTANCY.

WE SPECIALISE IN THE USE OF APPLIED ECONOMICS AND ECONOMETRICS WITH EMPHASIS ON THE ANALYSIS, DEVELOPMENT AND EVALUATION OF POLICY, STRATEGY AND PROGRAMS.

OUR REPUTATION FOR QUALITY
RESEARCH, CREDIBLE ANALYSIS
AND INNOVATIVE ADVICE HAS BEEN
DEVELOPED OVER A PERIOD OF
MORE THAN THIRTY YEARS.

