

Pro bono projects

Approach to market

August 2025



About ACIL Allen

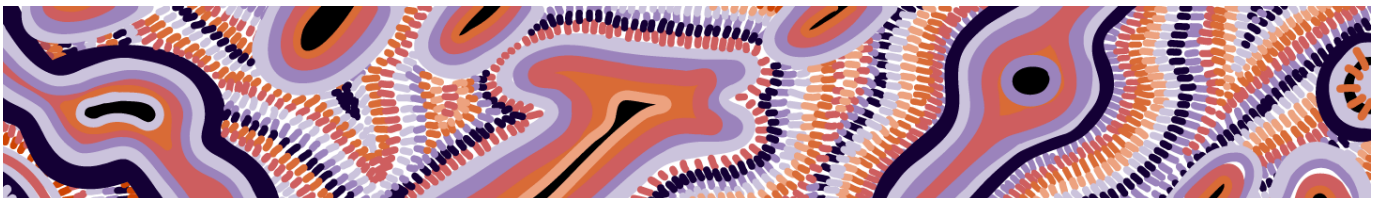
ACIL Allen is a leading independent economics, policy and strategy advisory firm, dedicated to helping clients solve complex issues.

Our purpose is to help clients make informed decisions about complex economic and public policy issues.

Our vision is to be Australia's most trusted economics, policy and strategy advisory firm. We are committed and passionate about providing rigorous independent advice that contributes to a better world.

© ACIL Allen 2025

ACIL Allen acknowledges Aboriginal and Torres Strait Islander peoples as the Traditional Custodians of the land and its waters. We pay our respects to Elders, past and present, and to the youth, for the future. We extend this to all Aboriginal and Torres Strait Islander peoples reading this report.



Goomup, by Jarni McGuire

1 About us

This chapter provides background to ACIL Allen.

1.1 Our firm

ACIL Allen is a leading independent economics, policy and strategy advisory firm, dedicated to helping clients solve complex issues. Our purpose is to help clients make informed decisions about complex economic and public policy issues. Our vision is to be Australia's most trusted economics, policy and strategy advisory firm. We are committed and passionate about providing rigorous independent advice that contributes to a better world.

We are united by a set of core values (independent, quality, adaptable, collaborative and insightful) which guide how we operate. We *adapt* to the changing circumstances of our clients and markets. We leverage *collaboration*, teamwork and the diversity of our people. We trust our employees to provide *independent* advice. Our advice is *insightful* and of the highest *quality*.

We have deep expertise across a wide range of sectors and industries. This expertise, combined with specialised quantitative and qualitative tools, has supported our reputation for delivering quality research, credible analysis, and innovative advice on economic, policy and strategic matters for more than 30 years.

We are a national firm with offices in Melbourne, Sydney, Brisbane, Canberra, Perth and Adelaide.

1.2 Our pro bono policy

Pro bono projects are part of ACIL Allen's commitment to leverage our people's collective expertise and skills to help non-profits drive positive social outcomes.

ACIL Allen has committed to supporting pro bono projects to deliver our vision and realise our values. The pro bono policy aims to support projects that

- **Provide genuine impact:** We support projects that deliver demonstrable public good and achieve genuine, tangible impact. We seek organisations and projects that address critical societal challenges, promote equity, enhance environmental sustainability, or contribute to significant economic and social advancement. We are particularly interested in opportunities where our analytical rigour and evidence-based approach can significantly enhance the effectiveness and scope of the pro bono client's mission.
- **Allow our expertise to contribute to decision making:** We aim to engage in pro bono work that strategically leverages ACIL Allen's core competencies, deep sector knowledge, and existing research. By applying our specialised skills, we can offer unique insights and solutions that might otherwise be inaccessible to pro bono clients. Projects that align with our existing research interests or provide an opportunity to develop new insights in areas of public importance are highly valued.
- **Alignment with values:** We seek pro bono partners whose missions, operations, and ethical frameworks are in clear alignment with our own. This ensures a synergistic relationship built on shared principles and mutual respect. We will assess the client's organisational values, governance structures, and commitment to ethical practices to ensure a strong cultural fit that underpins a successful partnership.

2 The opportunity

This chapter outlines the scope of this opportunity.

2.1 Overview

ACIL Allen is seeking proposals from not-for-profit organisations for pro bono projects. We are seeking proposals for projects estimated to take 30 days or less of effort to deliver, noting this can be over an extended period.

You are invited to submit a brief proposal (10 pages or less) that outlines:

- The purpose and objectives of the project
- The desired activities or analytical tasks required to deliver the project
- The required expertise and skills to complete the project
- The intended outcomes for the project and the approach to measuring success.

Proposals are due by **20th of September** to info@acilallen.com.au. All proposals received will be considered and successful applicants contacted by ACIL Allen before the end of September 2025.

Our team will work with you to finalise the scope of your project, support data collection and analysis, and deliver reporting and stakeholder engagement. All projects will be staffed by a highly qualified team involving senior staff with extensive experience in related sectors and services.

2.2 Eligibility

To be eligible, applicants must be not-for-profit Australian registered charities or social enterprises that have a clear charitable purpose.

Projects must relate to our core areas of business, including:

- Strategy development and review
- Policy analysis and advice
- Evaluation (including design, delivery and capacity building)
- Economic analysis and advice.

Whilst all proposals will be considered, priority will be given to requests that align with our firm's values and areas of strategic focus, which include:

- Addressing domestic, family and sexual violence
- Improving disability supports and services
- Strengthening mental health and community resilience
- Supporting reconciliation and recognising the strengths of First Nations communities
- Overcoming or reducing energy poverty/inequality through the energy transition.

2.3 Further information

Please contact info@acilallen.com.au or call us on 03 8650 6000 if you have any questions.

Melbourne

Suite 4, Level 19, North Tower
80 Collins Street
Melbourne VIC 3000 Australia
+61 3 8650 6000

Canberra

Level 6, 54 Marcus Clarke Street
Canberra ACT 2601 Australia
+61 2 6103 8200

ACIL Allen Pty Ltd
ABN 68 102 652 148

acilallen.com.au

Sydney

Suite 603, Level 6
309 Kent Street
Sydney NSW 2000 Australia
+61 2 8272 5100

Perth

Level 12, 28 The Esplanade
Perth WA 6000 Australia
+61 8 9449 9600

Brisbane

Level 15, 127 Creek Street
Brisbane QLD 4000 Australia
+61 7 3009 8700

Adelaide

167 Flinders Street
Adelaide SA 5000 Australia
+61 8 8122 4965